



FOR IMMEDIATE RELEASE

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**COLD STONE CREAMERY CELEBRATES MOTHER'S DAY WITH
TWO SPECIAL OCCASION CAKES**

The Strawberry Passion and Rich & Dreamy Ice Cream Cakes are Delectable Mother's Day Treats

SCOTTSDALE, Ariz. (May 9, 2017) – To celebrate Mother's Day, Cold Stone Creamery® (www.ColdStoneCreamery.com) has two impressive and decadent cakes, the customer favorite **Strawberry Passion™** Ice Cream Cake and the new **Rich & Dreamy™** Ice Cream Cake available now through May 14, 2017.

The two special cakes feature rich ingredients like Fudge and Red Velvet Cake to create premium desserts aimed at elevating the celebration and satisfying your sweet tooth.

“Moms will delight in happiness when you surprise her with our deliciously loveable cakes,” said Kate Unger, senior vice president of marketing for Cold Stone Creamery. “Our Strawberry Passion and Rich & Dreamy Ice Cream Cakes are hand crafted and made fresh just for mom. It’s the perfect way to show your appreciation this Mother’s Day.”

Mother's Day Promotional Cakes (Available April 14 – May 14, 2017):

- **Rich & Dreamy™** – Layers of moist Devil's Food Cake and Yellow Cake, Fudge and Sweet Cream Ice Cream with Chocolate Shavings wrapped in fluffy Chocolate Frosting and cascading Fudge Ganache
- **Strawberry Passion™** – Layers of moist Red Velvet Cake, Strawberry Puree and Strawberry Ice Cream with Graham Cracker Pie Crust wrapped in fluffy Strawberry Frosting

Cold Stone Creamery cakes and cupcakes can be ordered online at www.ColdStoneCakes.com.

About Cold Stone Creamery

Cold Stone Creamery® delivers the Ultimate Ice Cream Experience® through a community of franchisees who are passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and then customized by combining a variety of mix-ins on a frozen granite stone. Headquartered in Scottsdale, Arizona, Cold Stone Creamery is owned by parent company Kahala Brands™, one of the fastest growing franchising companies in

the world, with a portfolio of 22 quick-service restaurant concepts. The Cold Stone Creamery brand operates approximately 1,500 locations in over 28 countries.

For more information about Cold Stone Creamery, visit www.ColdStoneCreamery.com.

For more information about Kahala Brands, visit www.KahalaBrands.com.

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