



FOR IMMEDIATE RELEASE

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**COLD STONE CREAMERY DELIVERS TWO NEW DECADENT ICE CREAM FLAVORS AND A SEASONAL FRAPPE FOR THE HOLIDAYS**

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*Sea Salt Fudge Ice Cream and Cake Batter Ganache™ Ice Cream Available for a Limited Time Only*

**Scottsdale, Ariz.** – (November 25, 2016) The holidays are upon us and Cold Stone Creamery® ([www.ColdStoneCreamery.com](http://www.ColdStoneCreamery.com)) is celebrating by offering customers two new decadent flavors this season: *Sea Salt Fudge Ice Cream* and *Cake Batter Ganache Ice Cream*, plus a creamy and delicious *Sea Salt Fudge Frappe*, available for a limited time only, in stores on November 25, 2016.

The new *Sea Salt Fudge Ice Cream* is the perfect complement of rich, chocolatey fudge and sea salt. Mix in Roasted Almonds, Brownie and Caramel for the *Salted Fudge Decadence™ Creation™*. Additionally, Cold Stone Creamery is putting a twist on their popular *Cake Batter Ice Cream®* with a new flavor, *Cake Batter Ganache Ice Cream*, which can be mixed with Yellow Cake, Chocolate Chip Cookie and Fudge for *The Great Ganache™ Creation*.

“*Cake Batter Ganache Ice Cream* is everything you love about our *Cake Batter™*, with the added richness of the fudge ganache flavor for this special time of year,” said Kate Unger, senior vice president of marketing for Kahala Brands™. “The *Sea Salt Fudge* is another must-have treat this winter, combining decadent fudge with a touch of sea salt to create a trend-worthy favorite. Our holiday flavors are always a big hit with our guests and this year will be no different. In fact, we are adding a special *Frappe* to the holiday line-up this year, too. We invite everyone to stop in and try the *Sea Salt Fudge Frappe* – it’s the perfect pick-me-up during this busy season.”

*Sea Salt Fudge Ice Cream* and *Cake Batter Ganache Ice Cream*, as well as the other promotional holiday items, will be available at Cold Stone Creamery *November 25, 2016 through January 3, 2017*.

**Promotional Creations™**

- **Salted Fudge Decadence** - *Sea Salt Fudge Ice Cream*, Roasted Almonds, Brownie and Caramel
- **The Great Ganache** - *Cake Batter Ganache Ice Cream*, Yellow Cake, Chocolate Chip Cookie and Fudge

**Promotional Frappe**

- **Sea Salt Fudge Frappe** - Ice blended coffee with *Sea Salt Fudge*, Whipped Topping and Chocolate Shavings

In need of a holiday cake? Pick up the Dazzling Fudge Velvet™ cake to share with family and friends. This cake has layers of moist Red Velvet Cake, Fudge and Sea Salt Fudge Ice Cream with Candy Cane Pieces wrapped in fluffy White Frosting and Fudge Ganache. “Your guests will love this cake,” said Unger. “It will definitely add some holiday sparkle to your dessert table.” Order your cake online at [www.ColdStoneCreamery.com/cakes](http://www.ColdStoneCreamery.com/cakes).

Cold Stone Creamery gift cards are also available, making it easy to share the Ultimate Ice Cream Experience® this holiday season. Gift cards are available for purchase in stores and online year-round. Holiday-themed gift cards are available online and in stores through the holiday season. Please visit [www.ColdStoneCreamery.com/giftcardsretail](http://www.ColdStoneCreamery.com/giftcardsretail).

### **About Cold Stone Creamery®**

Cold Stone Creamery® delivers the Ultimate Ice Cream Experience® through a community of franchisees who are passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and then customized by combining a variety of mix-ins on a frozen granite stone. Headquartered in Scottsdale, Arizona, Cold Stone Creamery is owned by parent company Kahala Brands™, one of the fastest growing franchising companies in the world, with a portfolio of 18 quick-service restaurant concepts. The Cold Stone Creamery brand operates approximately 1,500 locations in over 28 countries.

*For more information about Cold Stone Creamery®, please visit [www.ColdStoneCreamery.com](http://www.ColdStoneCreamery.com).*

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