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**COLD STONE CREAMERY FEATURES SPECIALLY MADE
WONDER WOMAN MOVIE-INSPIRED TREATS**

*Special Ice Cream Flavor, Creation and Cupcake Available for a Limited Time Only in
Celebration of the Summer's Anticipated Actioner*

SCOTTSDALE, Ariz. (May 10, 2017) – Cold Stone Creamery® (www.ColdStoneCreamery.com) announces a wondrous new Ice Cream flavor, Dark Chocolate Triple Berry, in honor of its partnership with Warner Bros. Pictures and the release of their action adventure film *Wonder Woman*, coming to theaters nationwide on June 2, 2017.

The promotional flavor will be featured in the Wonder Woman Berry Bold Creation™, which combines the Dark Chocolate Triple Berry Ice Cream with Chocolate Shavings, Raspberries and edible Gold Glitter. The Gotta Have It® size of the new flavor and Creation will be served in a special co-branded cup, featuring an image of Wonder Woman from the film.

“We are excited to continue our partnership with Warner Bros. for this empowering and adventurous new movie,” said Kate Unger, senior vice president of marketing for Cold Stone Creamery. “Customers are going to love our super-premium ice cream and enjoy our new *Wonder Woman*-inspired Creation. The bold flavor of our Dark Chocolate Triple Berry Ice Cream gives it a powerful chocolaty taste that goes perfectly with Raspberries and Chocolate Shavings. Then we add Gold Glitter to give it some glam!”

In addition, Dark Chocolate Triple Berry Ice Cream will also be featured in the Triple Berry Wonder, a new Ice Cream Cupcake that comes topped with Gold Glitter and a Wonder Woman logoed chocolate medallion.

The Cold Stone Creamery *Wonder Woman*-inspired promotional items will be in stores from May 10 – June 13, 2017.

- Promotional Flavor:
 - **Dark Chocolate Triple Berry Ice Cream**
- Promotional Creation™:
 - **Wonder Woman Berry Bold** – Dark Chocolate Triple Berry Ice Cream with Chocolate Shavings, Raspberries and Gold Glitter

- Promotional Cupcakes:
 - **Triple Berry Wonder** – Layers of moist Red Velvet Cake and Dark Chocolate Triple Berry Ice Cream, topped with Chocolate Frosting, Gold Glitter, and a Wonder Woman logoed Chocolate Medallion.

As with all Cold Stone Creamery cakes and cupcakes, the **Triple Berry Wonder Cupcakes** can be ordered online at www.ColdStoneCakes.com.

About *Wonder Woman*

Wonder Woman hits movie theaters around the world June 2, 2017, when Gal Gadot returns as the title character in the epic action adventure *Wonder Woman*. The film also stars Chris Pine, Robin Wright, Danny Huston, David Thewlis, Connie Nielsen and Elena Anaya.

Patty Jenkins directed the film from a screenplay by Allan Heinberg, story by Zack Snyder & Allan Heinberg and Jason Fuchs, based on characters from DC Entertainment. *Wonder Woman* was created by William Moulton Marston. The film is produced by Charles Roven, Zack Snyder, Deborah Snyder and Richard Suckle, with Stephen Jones, Geoff Johns, Jon Berg, Wesley Collier and Rebecca Steel Roven serving as executive producers.

Warner Bros. Pictures presents an Atlas Entertainment/Cruel and Unusual production, *Wonder Woman*. The film is scheduled for release worldwide beginning June 2, 2017, and will be distributed worldwide by Warner Bros. Pictures, a Warner Bros. Entertainment Company. www.wonderwomanfilm.com

About Cold Stone Creamery

Cold Stone Creamery® delivers the Ultimate Ice Cream Experience® through a community of franchisees who are passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and then customized by combining a variety of mix-ins on a frozen granite stone. Headquartered in Scottsdale, Arizona, Cold Stone Creamery is owned by parent company Kahala Brands™, one of the fastest growing franchising companies in the world, with a portfolio of 22 quick-service restaurant concepts. The Cold Stone Creamery brand operates approximately 1,500 locations in over 28 countries.

For more information about Cold Stone Creamery, visit www.ColdStoneCreamery.com.

For more information about Kahala Brands, visit www.KahalaBrands.com.

About “Made Fresh”

In Cold Stone Creamery® locations across the world, our ice cream is handcrafted in small batches – one flavor at a time. We start with the highest quality cream, sugar and flavorings to make our ice cream fresh in the back of each of our stores. This small-batch process ensures our customers receive the richest, creamiest, most delicious ice cream when they visit Cold Stone Creamery.

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