



**FOR IMMEDIATE RELEASE**

**CONTACT:**

**Jessica Benedick**

Cold Stone Creamery

480.362.4837

[jbenedick@kahalamgmt.com](mailto:jbenedick@kahalamgmt.com)

**FALL RETURNS TO COLD STONE CREAMERY WITH PUMPKIN CHEESECAKE  
ICE CREAM & CREME BRULEE ICE CREAM**

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*Two Creations and a Pumpkin Cheesecake Ice Cream Pie  
Available for a Limited Time*

**SCOTTSDALE, Ariz.** – (Sept. 13, 2017) Cold Stone Creamery® ([www.ColdStoneCreamery.com](http://www.ColdStoneCreamery.com)) is getting cozy this fall with the return of Pumpkin Cheesecake Ice Cream, Creme Brulee Ice Cream and Pumpkin Cheesecake Ice Cream Pie, available for a limited time.

As the weather shifts to cooler temperatures, pumpkin flavors emerge in a variety of delicious treats like Pumpkin Cheesecake Ice Cream, which can be mixed with HEATH® Bar, Caramel and Whipped Topping to create the Harvest Pumpkin Cheesecake™ Creation™. Creme Brulee Ice Cream is another fall flavor returning to Cold Stone®, which goes great with Blueberries, Strawberries and Caramel to create the Creme Berry Brulee™ Creation™.

“The season is upon us and that means we are bringing back two of our indulgent fall flavors for guests to enjoy all season long,” said Kate Unger, senior vice president of Cold Stone Creamery. “Rich and decadent flavors like Pumpkin Cheesecake and Creme Brulee continue to trend this time of year and we are excited to add these two super-premium Ice Cream flavors, along with our Pumpkin Cheesecake Ice Cream Pie to the menu this fall.”

Pumpkin Cheesecake Ice Cream Pie is the perfect celebration dessert for any gathering with family and friends. Made with Pumpkin Cheesecake Ice Cream in a Graham Cracker Pie Crust, topped with Cinnamon Frosting and drizzled with Caramel, this dessert will surely impress.

The fall Ice Cream flavors will be in stores from September 13 – November 23, 2017, and the Pumpkin Cheesecake Ice Cream Pie will be in stores and online ([www.ColdStoneCakes.com](http://www.ColdStoneCakes.com)) from November 2 – November 23, 2017.

• **Promotional Creations™:**

- Harvest Pumpkin Cheesecake™ – Pumpkin Cheesecake Ice Cream with HEATH® Bar, Caramel and Whipped Topping

- Creme Berry Brulee™ – Creme Brulee Ice Cream with Blueberries, Strawberries and Caramel
- **Promotional Pie:**
  - Pumpkin Cheesecake Ice Cream Pie – Pumpkin Cheesecake Ice Cream in a Graham Cracker Pie Crust, topped with Cinnamon Frosting and drizzled with Caramel

### **About Cold Stone Creamery**

Cold Stone Creamery® delivers the Ultimate Ice Cream Experience® through a community of franchisees who are passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and then customized by combining a variety of mix-ins on a frozen granite stone. Headquartered in Scottsdale, Arizona, Cold Stone Creamery is owned by parent company Kahala Brands™, one of the fastest growing franchising companies in the world, with a portfolio of 22 quick-service restaurant concepts. The Cold Stone Creamery brand operates approximately 1,500 locations in over 28 countries.

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