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COLD STONE CREAMERY GETS CAFFEINATED WITH A NEW LINE OF FROZEN AND ICED COFFEE TREATS

Iced and blended coffee starting from \$1.99 for a limited time

Scottsdale, Ariz. – (April 1, 2009) – In a world crazed for frappes and iced espressos, [Cold Stone Creamery](#) is joining the caffeine buzz with luscious new iced and blended coffee treats guests can sip. This new line of iced and blended coffee drinks comes in five delicious flavors, with regular and light options for each, sure to make Cold Stone Creamery a favorite new stop for coffee and ice cream aficionados alike. All Cold Stone Creamery locations nationwide will offer these refreshing coffee beverages beginning April 1. Through May 31, 2009, a Like It size (16 oz) Iced Sweet Cream Latte will be offered at only \$1.99.

These iced and blended coffees are available in a number of flavors, including Sweet Cream Latte, Vanilla Crème Latte, Milk Caramel Latte, Rich Mocha Latte and Raspberry Truffle Mocha Latte. Each blended drink is finished with a creamy whipped topping and decorative sweets, from raspberry to caramel. The secret behind making these drinks unique to Cold Stone Creamery is the proprietary ice cream mix, not yet frozen, that's added to each drink. However, for those looking to indulge just a little, every iced and blended flavor can be made in a light version, which has only 1/3 the calories of a regular and is made with skim milk.

"We knew we wanted to offer coffee to our guests, yet we wanted to do it in our own unique way using some of the same secret ingredients that make our ice cream irresistible," said Ray Karam, Senior Tastemaster™. "Our new line of coffee drinks brings together the perfect blend of sweet and creamy combined with a rich bold coffee taste."

In addition to the new coffee drinks in May, Cold Stone Creamery is also introducing a new ice cream cake for the month's most celebrated occasion – Mother's Day. This new cake, Strawberry Cheesecake Paradise, was crafted by a Cold Stone Creamery store

owner in Eagle Rock, Calif., and will be available nationwide from April 26 to May 10, 2009. Made with layers of moist yellow cake, caramel, strawberry ice cream mixed with graham cracker pie crust and cheesecake ice cream mixed with strawberries, this decadent treat is finished with fluffy purple frosting, strawberries and chocolate curls, making it the ultimate way to show Mom you care.

Cold Stone Creamery

[Cold Stone Creamery](#) delivers *[The Ultimate Ice Cream Experience](#)* through a community of [franchisees](#) who are passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and then customized by combining a variety of mix-ins on a frozen granite stone. Headquartered in Scottsdale, Arizona, Cold Stone Creamery is subsidiary of Kahala Corp, one of the fastest growing franchising companies in the world, with a portfolio of 12 quick service restaurant brands. Cold Stone Creamery operates more than 1,450 locations in 11 countries worldwide.

For more information about Cold Stone Creamery, visit the brand's Web site at www.coldstonecreamery.com. For more information about Kahala, visit the company's Web site at www.kahalacorp.com.

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