

CORPORATE FACT SHEET

Kahala Key Facts

- Large portfolio of high-quality, quick-service restaurants
- Generating more than \$1 billion in system-wide sales
- Nearly 3,500 locations worldwide
- Headquartered in Scottsdale, AZ
- Privately-held with strong capital structure

Kahala Highlights

- As one of the fastest growing franchise companies, Kahala's goal is to operate 10,000 franchise locations by the end of 2010. This growth will be achieved domestically and internationally through concept development, existing concept growth and future acquisitions.
- Kahala's number one priority is helping our franchisees achieve their entrepreneurial goals of building and operating a successful business.
- Kahala has an executive team of industry leaders and an experienced support team that develops proven business models for our diverse franchisee community.
- #35 on the 2008 'Arizona Corporate Excellence Private Companies' list in the *Phoenix Business Journal*
- #7 on *bizAZ's* 2008 '10 Hot Growth Companies' in Arizona
- Recognized for strong growth by *Arizona Business* magazine as one of 2008's 'Fast 15' companies in Arizona
- Recognized by *USA Today - Franchising Today* as one of the 'Top 50 Franchises for Minorities'

Brands in Portfolio:



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America's Sub Shop

- Founded in 1964 in Hoboken, NJ, as the first sub-sandwich chain in the country
- #3 largest sub-sandwich chain in the U.S.
- #348 on the 2009 'Franchise 500' list in *Entrepreneur* magazine
- Deemed honorable mention in the Branded Fast Food category of the 2009 Readers Choice Issue of *Convenience Store Decisions*
- Recognized by *Entrepreneur* magazine as one of 2009's 'Top 120 Restaurant Franchises'
- #46 on the 2008 'America's Top Global Franchises' list in *Entrepreneur* magazine
- #155 on *Nation's Restaurant News* magazine's 2008 rankings
- #128 on *Restaurant & Institution's* 2008 'Top 400 Restaurant Chains' ranking
- #174 on the 2008 *Franchise Times* 'Top 200 Franchise Systems'
- Nearly 1,100 locations across U.S. and worldwide



- First opened in 2003 in Tempe, AZ, as a first of its kind concept celebrating the Saturday morning experience and all things cereal – one of Americans' favorite and deeply rooted food rituals
- Featured on the *Food Network*, *CNBC's The Big Idea* and the *Travel Channel*



- Founded in 1988 in Tempe, AZ, by two ice cream lovers to offer the *Ultimate Ice Cream Experience*[®]
- #3 largest ice cream concept in the U.S.
- Highest average unit sales volume of any ice cream concept
- #46 on the 2009 'Franchise 500' list in *Entrepreneur* magazine
- Recognized by *Entrepreneur* magazine as one of 2009's 'Top 120 Restaurant Franchises'
- Recognized by www.allbusiness.com as a 2009 'AllBusiness AllStar Franchise'
- #64 on the 2008 list of 'Fastest Growing Franchises in America' in *Entrepreneur* magazine

- #90 on the 2008 'Franchise 500' list in *Entrepreneur* magazine
- #41 on QSR magazine's 2008 'QSR Top 50' ranking
- #76 on *Restaurant & Institutions* magazine's 2008 'Top 400 Restaurant Chains' ranking
- #96 on *Nation's Restaurant News* 2008 'Top 100' list
- #116 on the 2008 *Franchise Times* 'Top 200 Franchise Systems'
- More than 1,400 stores operating in the U.S. and worldwide



- Founded in 1985 in Dallas, TX, as a pioneer in the smoothie and juice bar industry
- Serves a fresh and wholesome menu that captures what today's health conscious consumer desires
- More than 50 locations throughout the U.S. and worldwide



- Serving the finest Cheesesteak sandwiches since 1982
- #296 on the 2009 'Franchise 500' list in *Entrepreneur* magazine
- #232 on *Restaurant & Institutions* magazine's 2008 'Top 400 Restaurant Chains' ranking
- Recognized by *Entrepreneur* magazine as one of 2009's 'Top 120 Restaurant Franchises'
- #398 on the 2008 'Franchise 500' list in *Entrepreneur* magazine
- #50 on the 2008 *Franchise Times* 'Up & Comers: 100 Companies on the Verge'
- 200 locations throughout the U.S. and worldwide



- Brought NY style pizza to Los Angeles when it opened its doors in 1984
- 22 stores strong



- Since 2006, NrGize Lifestyle Café has quickly expanded its foothold and visibility in the fast-growing health-food segment
- A concept born from consumers' growing demand for health conscious offerings on-the-go
- Debuted in health clubs around the U.S. and today stands as the exclusive food and beverage provider for L.A. Fitness Sports Clubs
- #255 on the 2009 'Franchise 500' list in *Entrepreneur* magazine
- #14 on the 2009 'Top 50 New Franchises' list in *Entrepreneur* magazine
- #3 on the February 2009 'Top 20 Fastest Growing Concepts' on www.restaurantchains.net
- Recognized by *Entrepreneur* magazine as one of 2009's 'Top 120 Restaurant Franchises'
- Currently operating nearly 50 locations nationwide



- Founded in New York City in 1988
- A quick service restaurant concept specializing in freshly grilled, marinated chicken breast sandwiches, and a variety of freshly prepared menu selections
- Operates more than 30 locations worldwide



- First opened in 2000

- A fresh twist on fast food, offering a unique alternative to the traditional deli or sub sandwich
- Currently operating nearly 10 locations across the U.S.



- Founded in 1994 in Scottsdale, AZ
- A great tasting, healthier alternative in the world of traditional fast food, famous for its delicious Teriyaki Chicken bowls, Yaki Soba Noodle dishes and Grilled Egg Rolls
- Offers a menu that sizzles with Japanese favorites and skewers the fast food competition with its sheer simplicity
- #1 in *Entrepreneur* magazine's 2008 list of 'Top Asian Franchises to Own'
- #356 on the 2008 'Franchise 500' list in *Entrepreneur* magazine
- Operating 70 locations in the U.S. and worldwide



- Founded by Kahala CEO Kevin Blackwell, Surf City Squeeze offers a product menu of nutritious fruit smoothies and energizing sports drinks
- #234 on the 2009 'Franchise 500' list in *Entrepreneur* magazine
- Recognized by *Entrepreneur* magazine as one of 2009's 'Top 120 Restaurant Franchises'
- #154 on the 2008 'America's Top Global Franchises' list in *Entrepreneur* magazine
- #369 on *Restaurant & Institution's* 2008 'Top 400 Restaurant Chains' ranking
- #49 on the 2008 'Future 50' list in *Restaurant Business* magazine
- #93 on the 2008 *Franchise Times* 'Up & Comers: 100 Companies on the Verge'
- Nearly 180 locations in the U.S. and worldwide



- An upscale quick-service chain, which began in Eugene, OR in 1959, offering a variety of freshly-prepared, home-style Mexican fare
- #204 on the 2009 'Franchise 500' list in *Entrepreneur* magazine
- Recognized by *Entrepreneur* magazine as one of 2009's 'Top 120 Restaurant Franchises'
- #135 on the 2008 'America's Top Global Franchises' list in *Entrepreneur* magazine
- #179 on *Restaurant & Institution's* 2008 'Top 400 Restaurant Chains' ranking
- #13 on the 2008 *Franchise Times* 'Up & Comers: 100 Companies on the Verge'
- Nearly 300 restaurants in the U.S. and worldwide