

New York Post
June 18, 2003

CREME DE LA CREAMERY

By CYNTHIA KILLAN

PICKY New Yorkers - who prefer having it their way, whether it's on the side or off the menu - can find cold comfort at Cold Stone Creamery.

The New York branch of the super-premium ice cream franchise, opening tomorrow in Times Square, features a dazzling display of mix-ins: 16 in all, including Gummi Bears and graham-cracker crumbs, Reese's Peanut Butter Cups and raspberries, at 49 cents a toss.

Stymied? Spring for the Creamery's own concoctions: Breathless Boston Cream Pie (French vanilla ice cream, sponge cake, fudge and whipped topping) or Monkey Bites (banana ice cream, pecans, coconut, Crunch Bar and banana).

Ice creams come in three sizes: Like It (\$3.49), Love It (\$3.99) and Gotta Have It (\$4.59).

253 W. 42nd St., at Eighth Avenue.



An employee mixes ice cream concoctions to order at Cold Stone Creamery, opening tomorrow in Times Square.
- NYP: Jennifer Weisbord