



FOR IMMEDIATE RELEASE

CONTACT:

Anne Christenson

480.296.8253

achristenson@coldstonecreamery.com

THE MARRIAGE OF RICH CHOCOLATE AND INDULGENT ICE CREAM USHERS IN VALENTINE'S DAY

Cold Stone Creamery® ice cream meets Ghirardelli® chocolate

Scottsdale, Ariz. – (Feb. 6, 2008) – [Cold Stone Creamery](#) is renowned for marrying innovative and indulgent flavors to create a super-premium ice cream that's second to none. So, it should be no surprise that this year, just in time for Valentine's Day, Cold Stone Creamery has married ice cream with the decadent chocolate of one of the world's most renowned chocolate manufacturers, Ghirardelli Chocolate Company.

Together, Cold Stone Creamery's [Tastemaster®](#) and Ghirardelli's Chocolatier have developed a number of chocolate-based ice cream treats that will revolutionize the way people think about dessert. At the heart of each new dessert is an amazing chocolate ice cream that combines super-premium ice cream with superior cocoa. Ghirardelli® chocolate chips and caramel SQUARES™ will also be available as mix-ins Feb. 6 through March 31, and can be combined to create the ***Chocolate Caramel Heaven*** Creation™.

“The importance of working with the highest-quality ingredients is something Cold Stone Creamery takes pride in; thus, the opportunity to combine Ghirardelli® chocolate with our ice cream was a natural fit,” said Ray Karam, Cold Stone Creamery's Senior Tastemaster. “People with a passion for our ice cream and rich chocolate are going to fall in love with these new treats.”

In addition to the Chocolate Caramel Heaven Creation, chocolate lovers can also enjoy the [Triple Chocolate Romance cake](#), a decadent combination of yellow cake layered with chocolate ice cream, mixed with Ghirardelli® chocolate chips and caramel SQUARES™, all wrapped in fluffy chocolate frosting. And, as yet another way to celebrate this indulgent partnership, all Cold Stone stores will be giving away a free bag of Ghirardelli® SQUARES™ assorted chocolates with the purchase of the Triple Chocolate Romance cake or any other Cold Stone Signature cake of medium size or larger while supplies last.

To round out these indulgent offerings, for those chocolate fanatics who would prefer to sip their chocolate decadence through a straw, the [Chocolate Euphoria shake](#) will surely satisfy the sweet tooth.

About Cold Stone Creamery

[Cold Stone Creamery](#) delivers the [Ultimate Ice Cream Experience®](#) through a community of [franchisees](#) who are passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and then customized by combining a variety of mix-ins on a frozen granite stone. Headquartered in Scottsdale, Ariz., Cold Stone Creamery is part of the [Kahala Corp](#) holding company, a leading brand-building franchisor with a portfolio of 13 diversified brands. Cold Stone Creamery alone operates more than 1,400 [locations](#) in the U.S., Puerto Rico, Guam, Japan, Korea, China, Taiwan, Indonesia, Mexico and United Arab Emirates. For more information about Cold Stone Creamery, visit the company's Web site at coldstonecreamery.com.

###