



**FOR IMMEDIATE RELEASE**

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## **COLD STONE CREAMERY ANNOUNCES 2003 NOMINEES FOR THE “BEST ICE CREAM CREATION IN A MOTION PICTURE CATEGORY”**

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*The Academy of Ice Cream Lovers is Asked to Put Its Tastes to the Test*

**SCOTTSDALE, Ariz.** (February 25, 2003) – And the cone goes to . . . Cold Stone Creamery, America’s favorite new ice cream destination, for serving up its latest batch of nominees for this year’s “Best Ice Cream Creation in a Motion Picture Category” poll. Ice cream lovers are being asked raise their spoons and cast their ballots at [www.coldstonecreamery.com](http://www.coldstonecreamery.com) between February 24 and March 23 to select this year’s favorite ice cream Creation most worthy of the “red carpet.”

Celebrating the year’s most outstanding Creations in ice cream, the 2003 nominees for “Best Ice Cream Creation in a Motion Picture Category” are:

- **Chicag dough** – "If you can't be famous, eat famous ice cream"  
French Vanilla Ice Cream with Cookie Dough, Chocolate Chips, Fudge and Caramel
- **The Cake Hours** – “The must taste of the season”  
Cake Batter Ice Cream with Brownies, Fudge and Rainbow Sprinkle
- **Lord of the Oreos®: The Two Cookies** – "The Journey for Ice Cream Indulgence Continues"  
Sweet Cream Ice Cream with Double Oreos®, Chocolate Chips and Fudge
- **The Pecanist** – "Crème Glacée D' Orcannes 2002"  
Sweet Cream Ice Cream with Double Pecans, Fudge and Caramel
- **Gangs of New York Cheesecake** – "Creations were born on the Stone"  
Cheesecake Ice Cream with Chocolate Chips, Black Cherries and Fudge

“Like Hollywood, the Cold Stone Creamery experience allows ice cream lovers to be the producer of their own unique masterpieces, casting the best mix of stars and supporting elements for the final Creation,” said Kim Harris, director of marketing communications, Cold Stone Creamery. “The ‘Best Ice Cream Creation in a Motion Picture Category’ poll enables ice cream lovers to share the true spirit of Hollywood, by either serving the themed Creations at their awards parties or simply acting as ice cream critics to taste and rate their favorite.”

Will “Lord” ask for seconds this year? Last year, “Lord of the Swirls” licked the competition to scoop up the “Best Ice Cream Creation in a Motion Picture Category,” receiving 36 percent of the vote. Other Creations on the menu for the prestigious 2002 award included “In the Berryroom,” “A Beautiful Mint,” “Toffee Park” and “Praline Rouge.” The winning Creation will be announced Monday, March 24.

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For those hosting a personal Tinsel town gala at home, the ice cream nominees can be found at the nearest Cold Stone Creamery location from Feb. 24 – March 23. To find a location, visit [www.coldstonecreamery.com](http://www.coldstonecreamery.com).

**\*MEDIA NOTE:**

For product drops and interviews, please contact Jami Thompson at 480-348-1704 x199.

**About Cold Stone Creamery**

Cold Stone Creamery is the nation's fastest-growing ice cream franchise, with more than 325 stores in 32 states from coast to coast, also in Hawaii and the Caribbean. Cold Stone Creamery handcrafts its secret recipe for super-premium ice cream, and then customizes each order by combining a variety of mix-ins on a frozen granite stone. The resulting ice cream Creation delivers an unbeatable first bite sensation. Please visit [www.coldstonecreamery.com](http://www.coldstonecreamery.com) for store locations.

**\* This contest is not affiliated with or endorsed by the Academy of Motion Picture Arts and Sciences**

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*"It's a Great Day for Ice Cream!"<sup>®</sup>*