

## Cold Stone Creamery

### Redefining Ice Cream

By Paisley Place

#### Takeaways

- Cold Stone Creamery
- Signature Flavors
- Signature Cakes

The business of ice cream booms throughout the hot months of spring, summer, and fall; however, Cold Stone Creamery never runs out of customers no matter the time of year or weather outdoors. The reason is due to the impeccable delights that come from the freshest ingredients, best milk products, and all the fixings one can add to the multitude of flavors available within each store. The other reason Cold Stone Creamery is become a household name is the fact the store employees use a cold temperature-controlled granite stone square to mix those delicious and delectable concoctions.

The ice cream shop known as Cold Stone Creamery began with the dream of co-founders Donald and Susan Sutherland of Tempe, Arizona in 1988. Since that time, business boomed all over ice cream stories off the map. The couple responsible for the treats we have today went on a mission to find the best quality, flavor, consistency, and variety known to man when it came to ice cream. In a simple phrase, "They did it!" Over the course of two decades, the Sutherland's discovered the Ultimate Ice Cream Experience.



Signature Chocolate Devotion mixed on cold stone with chocolate ice cream, chocolate chips, fudge, and real brownies before placing into edible chocolate dipped waffle bowl.

Credit: Cold Stone Creamery  
Copyright: Cold Stone Creamery

The super-supreme ice cream comes in a multitude of flavors such as chocolate, chocolate mint, coffee, peanut butter, French vanilla, sweet cream, cheesecake, cotton candy, strawberry, mint, cake batter, and even limited offers for French toast, Eggnog, and Pumpkin! The ice cream king and queen did not forget about those in need of special-diet ice cream either. There is a line especially for those who need to watch their weight and/or sugar intake.

In addition to the varieties of ice cream, which a customer can mix with any variety of other flavors to form a personal favorite, the counter area behind crystal clear glass fills with various additions such as sprinkles, gummy bears, Kit-Kat bar, Snickers, Butterfinger, Heath, Oreo, M& M's, Reeses Pieces, and white or dark chocolate chips. Other additions include yellow cake, brownies, fudge, caramel sauce, pecan pralines, pecans, macadamia, roasted or sliced almonds, graham cracker pie crust, cinnamon, whipped cream, cookie dough, peanut butter, and a huge selection of fruit add-ins that will leave one's mouth watering. The Cold Stone Creamery goes well beyond the optional cherry on top. Best of all, Stone Cold Creamery employees mix any or all of your choices together before adding it to a waffle bowl, waffle bowl dipped in chocolate, or one of the to die for TO-GO containers! The shop allows plenty of room for eating in or taking out. Children are welcome.

A wonderful way for Cold Stone Creamery to earn extra for tips and the company's various charities is if someone places a tip in the tip jar. A tip will get any customer personnel solo from the employee working behind the counter. There is some talent back there and not just in making ice cream! The employees have a wonderful knack for creating songs at a moment's notice much as they did a couple years ago when my little one won her chance to bring home the classroom mascot, Scooby. The lyrics escape in the time since the encounter but I can say every lyric rhymed and it included a note about how Scooby and the Mystery Machine Gang loved Stone Cold's Ice Cream too. This brought a montage of giggles from my little one and it earned a nice notation within the journal, which every child who had the honor of bringing Scooby home, to write down what occurred over the weekend. It is almost certain the store had a barrage of elementary children laying siege upon them the following week.

The ice cream at Stone Cold Creamery is wonderful but there is more to the store than ice cream. There are thick, luscious milkshakes made in the similar manner as the ice cream concoctions. Better still, Cold Stone offers some of the most beautiful and delicious ice cream cakes anywhere. The store offers children's cakes with funny and modern children cartoon montages atop the ice cream-filled cake. Children do not have all the fun. Cold Stone Creamery offers birthday and special occasion cakes for adults as well; however, the most decadent cakes are those for elegant parties with such toppings as shaved chocolate, poured raspberries, and piping roses with other designs. Stone Cold makes baby shower cakes, bridal shower cakes, and others for almost any occasion one can think to bring a cake. Cold Stone Creamery even offers a petite size made for two people for the nights when the children are away and parents want to spend some quality time with each other, a great meal, and a wonderfully dessert with the best of both worlds between cake and ice cream. Each cake is special so it pays to call ahead to make reservations on the design, motif, or idea for the occasion in which the cake is meant to be a part of the menu. The employees have an excellent idea of how to suggest the best ice cream cake for the occasion. Take their knowledge to heart since they have a world of information regarding any design for any type of party from family, intimate, casual, to formal.

Cold Stone Creamery is always thinking of the customer. A visit to the website address allows parents to add their children to the birthday club. While there, add parents to the birthday club as well. Each year, Cold Stone offers a birthday surprise coupon for one ice cream for the birthday child/adult.

What do you get the person who has everything? A Cold Stone Creamery gift card is the perfect gift! Gift cards are available in nearly all denominations so your special someone can purchase their favorite ice cream treat or a beautiful ice cream cake to take home.

Holidays are excellent time to visit your local Cold Stone Creamery. This is the time when new flavors become available. If the idea of eggnog ice cream sounds a bit odd, the employees have tasting spoons available for customers to sample the flavors before committing to any specific flavor. Remember to stop by each holiday because many of the holiday specials only last for a limited time. If one of these holiday specials becomes a favorite, it is quite possible that a wait until the next year's holiday comes around before the flavor variety returns.

Last but not least, Cold Stone Creamery offers various sizes of take-home containers. Nobody must settle for grocery store ice cream any longer. Decide upon one of Cold Stone's many signature flavors or create your personal favorites for a 32-ounce quart take-home container to keep in your freezer. Watch out for the signature creations. These are as addicting as creating personal creations from the multitude of flavors with add-ins available. Signature flavors such as Chocolate Devotion, Coffee Lovers Only, Shock-a-Cone, and Rocky Off-Road are but a few of the signature take-home quarts to choose. In the same manner as the single serving ice creams, there are simply far too many signature designer flavors for one not to find something they love. Personally, most love to make various mixtures based on their mood or craving. Often somewhere along the line one of those various mixtures becomes a favorite.

My personal favorite: Sweet Cream, Cheesecake, Whipped Topping, Caramel sauce, and baked yellow cake combined in a sinful pleasure. On occasion, I will opt for Coffee ice cream instead but my absolute favorite above came from many trips to Cold Stone Creamery tasting various mixes until finding the perfect personalized ice cream treat for me.

Stop by the Cold Stone Creamery website to find the closest location so you can find your favorite ice cream. The first trip will leave you in heaven and keep you coming back for more.

#### **More resources**

<a href="http://www.coldstonecreamery.com">www.coldstonecreamery.com</a>
<a href="http://www.coldstonecreamery.com/birthday/birthday_club.aspx">www.coldstonecreamery.com/birthday/birthday_club.aspx</a>
<a href="http://www.coldstonecreamery.com/cakes/cakes.html">www.coldstonecreamery.com/cakes/cakes.html</a>