



**FOR IMMEDIATE RELEASE**

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**COLD STONE CREAMERY HONORS FRANCHISEES, MANAGERS,  
CREW MEMBERS, AREA DEVELOPERS, CREAMERY EMPLOYEES AND SPONSORS**

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*Annual Franchisee Meeting Award Show is the Sweetest of All Company Recognition*

**SCOTTSDALE, Ariz. – (Jan. 25, 2007)** – Cold Stone Creamery®, the fastest-growing ice cream franchise in the nation, is proud to announce the winners of this year's Annual Franchisee Meeting Awards. More than 1,250 crew members, franchisees, area developers, vendors and Creamery headquarter employees attended the four-day event held each year to energize, inform and recognize the Cold Stone Creamery community. Those recognized at the award show, demonstrated operational excellence and a commitment to the *Ultimate Ice Cream Experience*®.

Below is a list of the major categories and the winners of this year's award ceremony:

**Dan Farr Pioneer Award**

The Dan Farr Pioneer Award recognizes a franchisee, area developer or Creamery headquarter employee who embodies the entrepreneurial spirit, integrity and work ethic of Dan Farr, an Alaskan franchisee who passed away in 2000.

- Paul and Karen Weldon and Eunice and John Malkasian – Millbury, Mass.

**Power of One**

The Power of One Award honors the power of one individual to make a difference through innovation and great ideas that are subsequently implemented system- or market-wide.

- Brad Nielsen, Area Director, Mountain West Region (Utah, Idaho, Montana and northern Wyoming)
- Priscilla Harnesk – Middletown, Conn.

**High Flyer Award**

The High Flyer Award honors those who have played a proactive and collaborative role in making the world a better place to live and work. Winners also receive \$1,000 to the charity of their choice.

- John Link – Dover, Del.
- Raymond Karam, Senior Tastemaster®, Cold Stone Creamery

**Area Developer of the Year**

The Area Developer of the Year Award is given to the team who provides exceptional support and partnership to the Creamery and Franchisee community.

- Double Dippin' – Marilyn and Don Smith and Scott and Lori Hindenlang, Area Developers for Ohio, Indiana, Kentucky and West Virginia

**Outstanding Managers of the Year**

- Alan Hoes – Draper, Utah
- Belinda Moreno – El Paso, Texas
- David Pistorino – Boston, Mass.
- Kari O'Connell – Covina, Calif.
- Krystle Marquez – Rancho Cucamonga, Calif.
- Lera Volkova – Ocean City, Md.
- Nicholas Lee – Davie, Fla.
- Roy Martinez – Miami, Fla.
- Ruth Hall – Carlsbad, Calif.
- Shawna Hahn – Soldotna, Alaska
- Whitney Martin – Modesto, Calif.

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**Outstanding Crew Members of the Year**

- Chelsea Hemry – Fremont, Calif.
- Christopher Bell – Cockeysville, Md.
- Court McMullin – Draper, Utah
- Jessica Henriquez – Miramar, Fla.
- Joshua Barron – Roseville, Calif.
- Katrina Garcia – Moreno Valley, Calif.
- Kelli Niewoher – Chicago, Ill.
- Lauren Stanislawczyk – Wilson, N.C.
- Miranda Benning – Bismarck, N.D.
- Sarah Alvey – Evansville, Ind.

**Five Time Golden Spade**

The Golden Spade Award represents excellence in all levels of store operation, ranging from cleanliness to sales to customer service. In order to receive the Five Time Golden Spade, recipients must win the award five consecutive times.

- Michael Goldman and Leonard Hansen – Modesto, Calif.
- Mary Jane and Jack Smith – Dayton, Ohio

Other awards included Golden Spade, Best Newcomer, Masters of Suggestive Selling, Best Co-op Market, Best New Store Opening Plan, Best Local Store Marketing Program, Cake Master (Highest Cake Sales & Highest Cake Sales Percentage), Top Dollar Club, Million Dollar Club and Best Sales Increase. For more information or a complete list of award winners, please contact Jami Clark at [jclark@coldstonecreamery.com](mailto:jclark@coldstonecreamery.com).

**About Cold Stone Creamery**

Cold Stone Creamery delivers the *Ultimate Ice Cream Experience*<sup>®</sup> through a community of franchisees who are passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store and then customized by adding a variety of mix-ins on a frozen granite stone. Headquartered in Scottsdale, Ariz., Cold Stone Creamery is an independently owned franchise system with 1,400 stores in the United States, Puerto Rico, Guam, Japan and Korea. For more information about Cold Stone Creamery, visit the company's Web site at [www.coldstonecreamery.com](http://www.coldstonecreamery.com).

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