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**COLD STONE CREAMERY DISHES KATE'S CREATION FOR
MAKE-A-WISH FOUNDATION® FUNDRAISER**

Cold Stone locations host ninth-annual "World's Largest Ice Cream Social"

Scottsdale, Ariz. (Sept. 1, 2010) – [Cold Stone Creamery](#)® and the [Make-A-Wish Foundation](#) are inviting the country to help make [Kate's wish](#) come true by participating in the "World's Largest Ice Cream Social." Kate, an 11-year-old with a life-threatening congenital spinal-cord condition, wished to be the Cold Stone Tastemaster™ and she's hoping ice cream lovers around the country will dig into the exclusive ice cream Creation™ that she developed.

Throughout September, every Cold Stone store nationwide will sell paper wish stars for \$1 each. The month-long fundraiser will culminate in the ninth-annual "World's Largest Ice Cream Social" on Sept. 30. During the social, Cold Stone locations will give away three-ounce portions of Kate's Creation from 5-8 p.m., while encouraging guests to make a donation to the Make-A-Wish Foundation. Cold Stone Creamery has supported the Make-A-Wish Foundation since 2002, generating more than \$3.6 million in donations.

"Each year, I've had the pleasure of working with various wish kids, but this year I was able to be part of a child's wish, which was such a memorable experience," said Ray Karam, Cold Stone Creamery Sr. [Tastemaster](#)™. "I want to encourage everyone to come and be part of Kate's wish. You get free ice cream and help a great cause – it doesn't get better than that!"

Kate, who hails from Tampa, Fla., was inspired to become this year's Cold Stone Creamery wish kid after she attended last year's social. An ice cream connoisseur, Kate discovered that a wish kid has the responsibility of creating an exclusive Creation for the "World's Largest Ice Cream Social." When the Make-A-Wish Foundation asked Kate for her most heartfelt wish, she knew she was the perfect candidate for the position.

In March, Kate traveled to the Cold Stone Creamery World Headquarters in Scottsdale, Ariz., to work with the Cold Stone Tastemaster to mix up this year's Make-A-Wish® Creation. Kate was named "Junior Tastemaster" and invented Kate's Creation: caramel apple ice cream mixed with graham cracker pie crust, chocolate shavings and apple pie filling. Her exclusive Creation will be featured at Cold Stone locations throughout September.

["My wish day"](#) at Cold Stone was the most delicious day of my life!" Kate exclaimed.

Ice cream lovers and supporters of the Make-A-Wish Foundation are encouraged to be part of Kate's wish and visit their local Cold Stone Creamery on Thursday, Sept. 30.

About the Make-A-Wish Foundation

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Founded in 1980 when a group of caring volunteers helped a young boy fulfill his dream of becoming a police officer, the Foundation is one of the world's leading children's charities, with 65 chapters in the United States and its territories. With the help of generous donors and nearly 25,000 volunteers, the Make-A-Wish Foundation grants a wish every 40 minutes and has granted more than 193,000 wishes in the United States since inception. For more information about the Make-A-Wish Foundation, visit wish.org and discover how you can *share the power of a wish*[®].

About Cold Stone Creamery

Cold Stone Creamery delivers *The Ultimate Ice Cream Experience*[®] through a community of franchisees who are passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and then customized by combining a variety of mix-ins on a frozen granite stone. Headquartered in Scottsdale, Ariz., Cold Stone Creamery is a subsidiary of Kahala, one of the fastest growing franchising companies in the world, with a portfolio of 12 quick-service restaurant brands. Cold Stone Creamery operates more than 1,500 locations in 16 countries.

For more information about Cold Stone Creamery, visit www.coldstonecreamery.com. For more information about Kahala, visit www.kahalacorp.com.

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