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Cold Stone Creamery opens in area

This is the second location to open in the region. The other store is located in Moosic.

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WILKES-BARRE TWP. – A franchise of Cold Stone Creamery has opened in the Arena Hub Plaza.

Robert Olsen, district manager for Cold Stone, says the location's grand opening was on Nov. 28 and Nov. 29. The store is located at 277 Mundy St. in between AT&T and Hertz Rent-a-Car.

"It's a great location," Olsen said. "The Wilkes-Barre Penguins are right down here so after a game or a concert people can come down and get some ice cream. We're going to try to work with the Penguins and the arena to go inside and sell some of our ice cream there."

Cold Stone Creamery features ice cream made on the premises, ice cream cakes, smoothies, pies, cakes and milkshakes. The name comes from the frozen granite stone on which ice cream is customized by mixing in ingredients chosen by customers.

This is the second Cold Stone Creamery to open in Northeastern Pennsylvania. The other store, located on Montage Mountain Road in Moosic, opened in January 2006.

Olsen said both locations are owned by his father, Dr. Kevin Olsen, an angioplasty cardiology specialist who practices in Scranton.

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Robert Olsen said his father decided to open a Cold Stone in the Wyoming Valley because there is a better market here and so customers from the area don't have to go as far as Moosic to visit the store.

"Cold Stone is his favorite and he wanted to bring that to the community and bring that out and give people in the community a chance to enjoy it as much as he did," Olsen said of his father's motivation.



Robert Olsen, district manager of Cold Stone Creamery on Mundy Street in Wilkes-Barre Township, stands in front of the new Mundy Street location on Thursday afternoon. This is the second Cold Stone Creamery to open in Northeastern Pennsylvania. The other store, located on Montage Mountain Road in Moosic, opened in January 2006.