

May, 2009

FOR IMMEDIATE RELEASE

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Meet our July 2009 Girl360 Girl of the Month:
Nola Krieg, Cold Stone Creamery's Tastemaster Extraordinaire.

July 1 , 2009 : July is National Ice Cream Month, and Girl 360, an on-line community and webzine for tween girls created to bring the stories of history's and today's most amazing women to the attention of a new generation of "tween" girls, is celebrating by naming Nola Krieg, Cold Stone Creamery's Tastemaster, our Girl360.net Girl of the Month.

"Nola is a terrific role model for tween girls," notes Girl360 Co-Founder Randi Shafton. "She is a creative professional who shows that doing what you love is fun and smart. She is also a reminder to all of us that there are many amazing careers out there that we sometimes have not even thought of. We know that her story will inspire the Girl360 community, getting girls excited about the great ways that they can make their own mark."

Nola began her career with Cold Stone Creamery in April 2005. During her first few months with Cold Stone Creamery, she quickly made a name for herself in assisting the company's Senior Tastemaster with some of the company's most innovative programs. One of Nola's biggest successes has been the creation of Cupcakes. In addition, she now works on menu development for Kahala Corporation in addition to ice cream ideas for Cold Stone Creamery. (Cold Stone became part of Kahala Corp in May 2007.

One of Nola's favorite things to do is to develop flavors for some of Cold Stone's international locations. She helped created roasted potato ice cream in Korea, cherry blossom ice cream in Japan and chipotle chocolate ice cream in Mexico. From the time Nola was young, she was always interested in the "science of food," and had a passion for creating fun recipes. Now that passion is her career.

Nola brings a sense of creativity to everything she does. The advice she gives to young girls today is: "Keep your eye on what you are passionate about. Stay in school. Get as much knowledge as possible. There is never a time to stop growing. Always be a first rate version of yourself. Don't compromise yourself. You are all you've got!"



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About Girl360

Girl360.net is a Chicago and San Francisco based webzine and online community for tween girls. This woman-owned and girl-focused cause marketing company seeks to bring the stories of history's most amazing women to the attention of the next generation of tween girls. Girl 360's on and offline efforts-including a dialogue-driven Girl360 webzine, designer created tees and greeting cards, and a forthcoming book series-are grounded in a core belief: "that discovering a single, sometimes surprising female role model can change a young girl's life.

About the Girl360 Co-founders

Anne Ream is a writer and creative director whose essays and opinion pieces on issues effecting women and girls have appeared in the Atlanta Journal-Constitution, the Los Angeles Times, The Chicago Tribune, and other publications. She is a former Senior Vice President and Group Creative Director at Leo Burnett USA, one of the country's largest communications and media agencies.

A past finalist for the Dorothea Lange-Paul Taylor Documentary Prize for her writing, Anne is also the founder of The Voices and Faces Project (voicesandfaces.org). Recently named one of People Magazine's "Heroes Among Us," and recognized as one of "Chicago's Top 40" by The Chicago Tribune, Anne has won numerous awards for her media-based work on social justice and women's issues.

Randi Shafton is a political advocate and non-profit professional with over two decades of experience championing issues and initiatives that have a deep impact on women and girls. A graduate of Harvard's Kennedy School of Government, Randi spent the first part of her career working on public policy issues in Sacramento, CA and Washington, DC, where she focused on health-care, environmental and educational issues.

In the private sector, Randi worked as a lobbyist and community relations manager, with a special focus on addressing the needs of at risk families and youth. As a consultant to the non-profit and foundation communities, she has driven strategic and program development, aided in the creation and expansion of boards, and developed new ways to connect organizations in need with women in positions of power.

For additional details, visit girl360.net