



January 20, 2012

INDUSTRY NEWS (NEWS) | January 18, 2012

Cold Stone Creamery Presents "Hot For Cookie"



Bookmark/Share this post with:

Cold Stone Creamery will offer a limited time addition, Hot for Cookie, to their Hot Stone Warm and Delicious plated dessert line beginning January 18.

This delectable treat is made with a warm medley of a baked Chocolate Chip Cookie and rich Cookie Dough topped with French Vanilla Ice Cream, Whipped Topping, and Shaved Chocolate.

Typical of Cold Stone, this product features true innovation by combining a baked Chocolate Chip Cookie with warm, delicious Cookie Dough in the same dessert.

Cold Stone Creamery's Hot Stone plated desserts combine classic indulgent desserts, such as Brownies, Churros, and Funnel Cakes, with Cold Stone's premium French Vanilla Ice Cream.

introduce

They are served warm and sharable, creating a parlor feel. Cold Stone has seen a great response to the warm plated desserts which prompted the introduction of the new, innovative Hot for Cookie.

"The new Hot for Cookie is for true Cookie Dough lovers," say Ray Karam, Cold Stone Creamery's Senior Tastemaster.

"We start with a baked Chocolate Chip Cookie and then top it with gooey Cookie Dough – add our premium Ice Cream and Whipped Topping into the mix and the combination of textures is truly amazing!"

Hot Stone Warm and Delicious Desserts line-

- **LIMITED TIME – Hot for Cookie:** A warm medley of baked Chocolate Chip Cookie and rich Cookie Dough topped with French Vanilla Ice Cream, Whipped Topping, and Shaved Chocolate.
- **Brownie A La Cold Stone:** A rich warm Chocolate Brownie, topped with French Vanilla Ice Cream, Whipped Topping, Caramel, Hot Fudge, and Pecans.
- **Churro Caramel Crave:** Warm crispy Churros rolled in Cinnamon and Sugar, topped with French Vanilla Ice Cream, Caramel, and Whipped Topping.
- **Chocolate Lava Meltdown:** Warm Chocolate Cake filled with Hot Fudge, then topped with French Vanilla Ice Cream, Fudge, Whipped Topping, and Shaved Chocolate.

[Email this story \(/forward?path=node/40621\)](mailto:mailto:forward?path=node/40621)

[Comments](#)

 [Printer-friendly version](#)
(<http://www.qsrmagazine.com/print/40621>)

Read More About

[Cold Stone Creamery \(/category/chains/cold-stone-creamery/\)](#).

[Desserts \(/category/microsites/desserts/\)](#).

[Menu Innovations \(/food-beverage/menu-innovations/\)](#)

- **No Fair Funnel Cake:** Warm, sweet Funnel Cake dusted with Powdered Sugar, surrounded by Strawberries and topped with French Vanilla Ice Cream, Strawberry Puree, and Whipped Topping.

Hot for Cookie will be available in all Cold Stone Creamery stores beginning January 18.

Headquartered in Scottsdale, Ariz., Cold Stone Creamery is a subsidiary of Kahala, one of the fastest growing franchising companies in the world, with a

portfolio of 14 quick-service restaurant brands. Cold Stone Creamery operates more than 1,500 locations in 19 countries.

Comments

Post new comment

Your name: *

E-mail: *

The content of this field is kept private and will not be shown publicly.

Your website:

If you have a personal or company website insert its address in the form <http://www.example.com/> .

Comment Title:

Comment: *

- Web page addresses and e-mail addresses turn into links automatically.
- Allowed HTML tags: <a> <cite> <code> <dl> <dt> <dd>
- Lines and paragraphs break automatically.