



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Jean Smoke  
Cold Stone Creamery  
480.362.4957  
cj smoke@kahalamgmt.com

**COLD STONE CREAMERY CARAMEL TURTLE TREAT ICE CREAM PIE  
ONLY \$12.99 FOR THE HOLIDAYS**

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*Start a new holiday tradition with ice cream cakes and pies from Cold Stone*

**SCOTTSDALE, Ariz.** – (November 7, 2011) – Wow your family and friends this holiday season with a dreamy Caramel Turtle Treat Pie™ from Cold Stone Creamery® for only \$12.99! The Caramel Turtle Treat Ice Cream Pie combines the fan favorite Sweet Cream Ice Cream with Pecans, Caramel and rich Fudge in a Graham Cracker Pie Crust - all covered in fluffy White Frosting. It's sure to delight!

For additional crowd pleasing points, pick up a Cold Stone Creamery Signature Ice Cream Cake for your next holiday soiree. Cold Stone Cakes feature delicious layers of moist Cake and smooth and creamy Ice Cream, topped with rich Fudge Ganache or fluffy White Frosting. With exciting flavors such as Midnight Delight® and Cookies & Creamery™, these cakes are sure to be a hit at any party. Check with your local Cold Stone Creamery for other pie and cake offerings for the holiday season.

Why stop there, pick up Cold Stone Creamery gift cards for anyone on your shopping list. Who wouldn't love a trip to Cold Stone for a customized ice cream Creation™! Everyone has a trip to Cold Stone Creamery for a moment of indulgence on their holiday wish list.

"Cold Stone Creamery offers a variety of delicious ice cream treats for all of your holiday festivities," said Ray Karam, Cold Stone Creamery's Senior Tastemaster™. "We make it easy for you to be the hit of the party!"

**Caramel Turtle Treat Ice Cream Pie™ - \$12.99**

- Sweet Cream Ice Cream with Pecans, Caramel and Fudge in a Graham Cracker Pie Crust, covered in fluffy White Frosting

**Signature Ice Cream Cakes**

- **Midnight Delight®** – Layers of moist Devil's Food Cake, Fudge and Chocolate Ice Cream with Chocolate Shavings wrapped in a rich Fudge Ganache
- **Cookies & Creamery™** – Layers of moist Devil's Food Cake and Sweet Cream Ice Cream with OREO® Cookies wrapped in fluffy White Frosting

To add some needed convenience to your hectic holiday schedule, you can now order your holiday cakes and pies online by logging on to [ColdStoneCakes.com](http://ColdStoneCakes.com). Cakes ordered at least 24 hours in advance can be picked up in-store without waiting in line.

**About Cold Stone Creamery**

Cold Stone Creamery delivers *The Ultimate Ice Cream Experience*<sup>®</sup> through a community of franchisees who are passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and then customized by combining a variety of mix-ins on a frozen granite stone.

Headquartered in Scottsdale, Ariz., Cold Stone Creamery is a subsidiary of Kahala, one of the fastest growing franchising companies in the world, with a portfolio of 14 quick-service restaurant brands. Cold Stone Creamery operates more than 1,500 locations in 17 countries.

For more information about Cold Stone Creamery, visit [www.coldstonecreamery.com](http://www.coldstonecreamery.com). For more information about Kahala, visit [www.kahalacorp.com](http://www.kahalacorp.com).