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# Cold Stone Creamery gets the scoop on Thailand

Phoenix Business Journal

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Cold Stone Creamery has signed a 20-year agreement with Central Restaurants Group Co. Ltd. to introduce the ice cream stores in Thailand.

Scottsdale-based Cold Stone and its parent company Kahala announced the master franchise agreement Thursday calling for 10 stores in the Asian country by 2014. Cold Stone's first Thailand location is expected to open in February in Bangkok's Central World shopping complex.



Jim Poulin/Phoenix Business Journal

Cold Stone Creamery to expand in Thailand.

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Central Restaurants has introduced a number of U.S. quick-service concepts in Thailand, including Kentucky Fried Chicken, Mister Donut and Auntie Anne's.

"CRG has 30 years of quick service restaurant experience in Thailand," said Dan Beem, Kahala's president of international. "The company's successful record of securing premier locations, driving traffic and their operations know-how makes the organization the ideal partner for Cold Stone Creamery's latest international expansion."

Cold Stone's international growth began in Tokyo in 2005 and also includes locations in China, Korea, Canada, Denmark and the United Arab Emirates. The chain operates more than 1,450 locations in 15 countries.